



Food Fête Sponsorships

Media Gift Bag (1 available) **SOLD!**

Make a lasting impression with the media. Sponsor's logo is screened in full color on canvas tote bag, which is presented to all media attendees. Gift Bag sponsorship also includes one regular exhibit table, six registrations and a logo gobo projection. Sponsorship available to food companies or public relations agencies. \$10,000. (NOTE: Due to production lead times, deadline for this sponsorship is March 1, 2008).

USB Flash Drive for Media Kits (1 available)

Sponsor the USB flash drive containing press information from all Food Fête exhibitors, which is given to all media attendees. Your logo will appear on the exterior case of the drive, and we'll allow you to include additional content, if desired. We will load all information on the drives, which becomes a useful resource that editors will use again and again. \$5,000.

Martini and Wine Bars (2 available) **MARTINI BAR SOLD!**

The martini and wine bars are central to Food Fête's festive atmosphere. We create separate bars for each, where your spirit or wine brand will receive repeat exposure, prominent recognition on signage as well as service napkins. \$2,000 each, plus product donation. Ice sculptures are also welcome at sponsor's additional expense.

Gobo Logo Projection (multiple available)

Logo projected prominently in rotation with other similar sponsors. \$3,500 for exclusive buyout; \$1,000 non-exclusive per logo (among rotation).

Badge Lanyard (1 available)

Have your brand displayed on the name badge lanyards for every Food Fête attendee. \$2,000.

Custom Sponsorships

We're happy to work with you to create customized sponsorship opportunities to meet your specific branding objectives with the food press. Contact Jeff Davis at 404 812 0111 to discuss your ideas.

(continued)

All Sponsorships Include:

- Event registration for four people, except where noted above. (One agency representative is allowed in addition to the four sponsor registrations)
- Sponsorship logo recognition on event signage
- Sponsorship logo recognition on HTML marketing emails to media invitees and prospective exhibitors